

# 12 12 Gallery

## Women's International Juried Photography Exhibition 2010

**Juror: Margaret Salisbury**

Fellow

The Royal Photographic Society of Great Britain  
Bath, England

**Postmark Deadline: March 5, 2010**

**12 12 GALLERY** announces an open call to all women artists working with any photographic process to submit entries for its Women's International Juried Photography Exhibition 2010. The exhibition judge and selector, Margaret Salisbury, Fellow, The Royal Photographic Society of Great Britain, Bath England, will award up to \$1000 in cash prizes. This exhibition will coincide with a state-wide effort to recognize women artists – MINDS WIDE OPEN: Virginia Celebrates Women in the Arts. Although the project is limited to exhibitions and events in the Commonwealth of Virginia, participating artists may be working in any part of the world.

**ELIGIBILITY** Women photographers age 18+, working in any photographic process, may submit up to 3 images. Additional images may be submitted at additional cost for up to a total of 5 works. Work previously exhibited at 12 12 Gallery is not eligible. Only 2-D work is eligible and must be limited to a maximum framed size of 24" wide.

**JURY PROCESS** To assure the finest quality exhibition, the work will be selected based on a dual review process. Digital images will be reviewed by exhibition judge and selector, Margaret Salisbury, FRPS. Actual prints will be reviewed by gallery director, Martin McFadden, LRPS. The exhibition of approximately fifty (50) works will pass both reviewers standards.

**ENTRY PROCEDURE** Entrants are asked to submit digital images on CD **AND** corresponding preview prints. Slides may be submitted for an additional fee of \$2.50 (US) per slide, since a digital image is required for the juror to review. Only one image may be submitted for each work.

Preparing Digital Files. Composition and artistic merit will be evaluated by high resolution digital images. Generate a digital file of each image at a resolution of 300 ppi, with the longest dimension being 1900 pixels. Save the file in JPG format, at the maximum quality level, where the final image size is no larger than 2MB. Label each file with the last name, first initial, and the number corresponding to the entry number (e.g. SmithJ1). Please identify images on the entry form with the title of the work.

Preparing Preview Prints. Print quality will be evaluated by preview prints that may range in size (in inches) from 8X10 to 12X16. Only prints smaller than 8X10 may be submitted if they are the actual size of the work. Furthermore, if the preview print is the actual size of the work to be presented and is selected for the exhibition, the artist may elect to send the specified framing for the print, instead of sending another print. 12 12 Gallery will then mat and frame the selected work with the framing provided by the artist. 12 12 Gallery can produce preview prints from submitted digital files. Contact the gallery for pricing; charges should be added to the entry fee.

Mailed or Hand-Delivered Entries. CD, prints, completed entry form, entry fee, and SASE (for return of CD and notification) must be postmarked by **Friday, March 5, 2010** and sent to 12 12 Gallery, 12 East 12<sup>th</sup> Street, Richmond, Virginia, 23224.

Online Entries. In the body of an e-mail, include your name, address, telephone number, and e-mail address. In this e-mail, please provide file title, work title, medium, framed work size, and sales price for each image you wish to submit. To this e-mail you will attach the images of the work that correspond to this information. Send e-mail to [wijpe2010@gmail.com](mailto:wijpe2010@gmail.com). **NOTE:** Preview prints will have to be mailed or printed by 12 12 gallery for online entries.

**Entry Fee and Payment.** Each entrant is required to pay a non-refundable \$25 (US) entry fee for 3 images. Additional images, at \$5 (US) each, for up to 5 total images, may be submitted. Slides may be submitted for an extra \$2.50 (US) for each image and the gallery will generate the digital image. Payment of entry fee will be accepted via PayPal (1212galleryrichmond@gmail.com), personal check (US only), or money order (including international money orders in US dollars) mailed to the gallery by the postmark deadline of **Friday, March 5, 2010**.

**Other Conditions.** Entry forms may be photocopied. Incomplete entries or unlabeled images will not be considered. Please note that images of accepted work may be retained for publicity purposes and will be returned after the exhibition closes. Entries will not be returned without SASE and adequate postage. Artists who do not provide SASE for notification will be notified of acceptance by e-mail.

**SALES** All work must be for sale. 12 12 Gallery will receive a 35% commission on the sale of any work.

**LIABILITY AND AGREEMENT** Although extreme care will be taken with all entries and works of art, 12 12 Gallery cannot be responsible for entries and work in transit to or from the exhibition. Work will be covered at 100% of the designated value while in the gallery's possession. 12 12 Gallery is not responsible for unlabeled CDs. Signing the entry form denotes agreement to the terms and conditions as stated in the entry information. Permission to photograph accepted work for publicity purposes shall be understood to be granted unless specifically denied.

**ACCEPTED WORK** must be properly framed in a black frame with a white mat (black or white core), under Plexiglas, and wired ready for hanging. Work shipped in Styrofoam peanuts will be returned and not exhibited. 12 12 Gallery reserves the right not to exhibit work that it deems unsuitable for exhibition.

**JUROR** Margaret Salisbury, FRPS, MFIAP, FIPF, APAGB has been a committed photographer for 35 years. She gained two Fellowships of the Royal Photographic Society in 1979. Margaret gained the EFIAP in 1983 and the APAGB (Meritorious Service Award) in 1986. She was awarded the Fenton Medal and Honorary Membership of the RPS in 2006 and is also a member of the SWPP (SITTP and SINWP) and the DPS (Disabled Photographers Society).

Margaret is a Member of the London Salon of Photography, where she is the first and only woman in nearly 100 years to hold the post of Chairman, which she served from 1997-2001.

She has been a Judge and Selector for international, open, national, federation, group and club exhibitions in UK and abroad, having commented on accepted images at exhibition openings, judge and selector prints, projected images, in person and "on line" competitions and exhibitions. She judged the "Gibraltar Photographic Exhibition" in 2005 and 2009, in person and has been a PAGB approved judge since early 1980.

Mrs. Salisbury has been an Assessor for 20 years on the LRPS panel, during which she held the position of Chairman and Team Leader. Margaret is currently Chairman of the Distinction Panel for Licentiate, Associate and Fellowship of the Disabled Photographers Society and is believed to have helped, on a "one-to-one" basis over a thousand photographers gain their distinctions.

**AWARDS** Cash prizes up to \$1000 will be awarded solely at the discretion of the exhibition juror. Recognition of work by Mrs. Salisbury may also be designated to the extent she deems appropriate. These designations may not include a cash prize. Additionally, Mrs. Salisbury will make a brief comment on each of the 50 works selected for the exhibition.

**QUESTIONS** Contact the gallery by e-mail at [wijpe2010@gmail.com](mailto:wijpe2010@gmail.com), by telephone at 804.233.9957, or visit [www.1212galleryrva.com](http://www.1212galleryrva.com) for more information or if you have questions regarding the exhibition or the prospectus.

**2010 SCHEDULE**

Postmark/Online Deadline      March 5  
Notification Sent By            April 1  
Shipped Work Received By      April 30  
Hand-Deliver Work              April 30  
Show Opens                      May 2  
Artist Reception/Awards        May 2  
Show Closes                      June 20  
Pick Up                            June 20  
Return Shipment                 July 11-15

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**Entry Form** *(Please type or print legibly)*

Name \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

TITLE	PROCESS/MEDIUM	FRAMED SIZE	PRICE
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____

*Submitting entries and work construes acceptance of conditions of prospectus. Please sign and date entry form.*  
Signature \_\_\_\_\_ Date \_\_\_\_\_

**Gallery Use Only:** Check No. \_\_\_\_\_

How did you hear about this competition? \_\_\_\_\_